



**POLISH ASSOCIATION OF TRANSPORT ENGINEERS & TECHNICIANS
NATIONAL BOARD**

Ladies and Gentlemen,

On behalf of the Organization and Programme Committee of the **VI Scientific and Technical Conference “IT & OT in Rail Transport”**, we are pleased to invite you to support this edition of this event, which will take place on **January 29 – 31, 2024 in Dom Technika NOT in Warsaw.**

The organization of the conference aims to build knowledge about the relationship between IT systems and OT systems, discuss the risks for digital systems resulting from cyberspace, discuss the undertaken and indicate possible actions in the field of railway cybersecurity and the directions of development of IT systems and OT systems in rail transport.

Your participation as a partner in the organized event creates an opportunity for you to establish new business contacts, consolidate existing relationships, present your offer and solutions to potential customers both at the national and international level, and gain knowledge and interesting experiences.

The sponsorship offer prepared by the Organization and Programme Committee enables companies to participate in the conference by purchasing sponsorship packages, the proposals of which can be found below.

We will be grateful for familiarizing yourself with our sponsorship offer and we count on your presence and support.

On behalf of the Organization and Programme Committee,

Sincerely yours,

Prezes SITK RP

dr inż. Jacek Paś

Sekretarz Generalny SITK RP

dr inż. Wawrzyniec Wychowański

GENERAL PARTNER

- General sponsor title,
 - 15-minute presentation of your Company during the Conference,
 - Invitation for 4 representatives of your Company to the Conference,
 - Possibility to place 2 Sponsor's roll-ups in the auditorium near the stage and at the entrance,
 - Possibility to set up your company's stand in a specially designated area,
 - Placing your Company logo:
 - o in the conference opening presentation,
 - o in the information materials about the conference,
 - o on the official website of SITK RP, with a link to the website indicated by the Sponsor,
 - o advertisement on the cover of the magazine, advertisement on the website, two-column sponsored text, or an interview with the president in the magazine and the portal (logo on the top of the publisher's portal, plus photos, information from the conference, with particular emphasis on the participation of the sponsor's Company),
 - Possibility to add your promotional materials to the gift sets distributed to the Conference participants,
 - Information about becoming a Sponsor in the conference social media FB and LinkedIn
- Package cost 50 000 PLN+ VAT**

PLATINUM PARTNER

- Invitation for 3 representatives of your Company to the Conference,
- 10-minute presentation of your Company during the Conference,
- Possibility to place 2 Sponsor's roll-ups in the auditorium near the stage and at the entrance,
- Possibility to set up your Company's stand in a specially designated area,
- Possibility to add your promotional materials to the gift sets distributed to the Conference participants,
- Information about becoming a Sponsor in the conference social media FB and LinkedIn
- Placing your Company logo:
 - o in the conference opening presentation,
 - o in the information materials about the conference,
 - o on the official website of SITK RP, with a link to the website indicated by the Sponsor,
 - o advertisement on the back cover of the magazine, plus a sponsored article – an interview, two columns in the magazine and the portal (logo in the publisher's portal plus photos, information about participation in the conference, with particular emphasis on the sponsor's Company).

Package cost 30 000 PLN+ VAT

GOLDEN PARTNER

- Invitation for 2 representatives of your Company to the Conference,
 - 10-minute presentation of your Company during the Conference,
 - Possibility to set up your Company's stand in a specially designated area,
 - Placing your Company logo:
 - o on the official website of SITK RP, with a link to the website indicated by the Sponsor,
 - o advertisement on one of the first editorial pages, plus a sponsored article on one column, logo on the publisher's website plus photos, information about participation in conference with particular emphasis on the sponsor's Company.
 - Possibility to add your promotional materials to the gift sets distributed to the Conference participants,
 - Information about becoming a Sponsor in the conference social media FB and LinkedIn
- Package cost 20 000 PLN+ VAT**

SILVER PARTNER

- Invitation for 1 representative of your Company to the Conference,
- 5-minute presentation of your Company during the Conference,
- Placing your Company logo:
 - o on the official website of SITK RP, with a link to the website indicated by the Sponsor,
 - o advertisement for a column in the middle of the issue or a sponsored article (logo on the publisher's website plus photos, information about participation in the conference, with particular emphasis on the sponsor's Company).
- Possibility to add your promotional materials to the gift sets distributed to the Conference participants,

- Possibility to display a film advertising your Company during coffee breaks.
 - Information about becoming a Sponsor in the conference social media FB and LinkedIn
- Package cost 10 000 PLN+ VAT**

It is possible to negotiate the prices of individual sponsorship packages